

MedTrak Learning

Privacy Policy

MedTrak Learning is fully committed to user privacy protection, both in the spirit of keeping users safe and respecting their rights but also to be in full compliance with [FERPA](#), [COPPA](#), [SOPIPA](#) and international agreements about privacy and intellectual property.

Personal data collected by MedTrak

The MedTrak application only requires the very basic personal information about you when you sign up. Specifically, we collect:

- Your name – so that we can personalize MedTrak’s displays for you.
- Your email address – so that we can email your password, if you forget it
- Your school and courses - so that we can provide the correct MedTrak exercises

In addition to that personal information that MedTrak asks when you sign up, it will also remember information about how you use the app. For instructors, it will provide details about the exercises your students complete and the score for each chapter and case study..For students, it will record your content submissions to exercises and data about those submissions, including the times of submissions. .

Personal data NOT collected by MedTrak

MedTrak attempts to mitigate risk to all of its users by collecting only the minimum personal data necessary. This means that the app does not store or even ask for:

- Personal identification (social security numbers, driver's license, etc)
- Payment info (credit card numbers, bank accounts, etc)
- Social network info (Facebook, Twitter, etc)

MedTrak does utilize PayPal as its trusted e-commerce provider for handling payments for individual subscriptions, but MedTrak itself never saves or even sees user credit card or bank information. PayPal has their own [Safety Advice](#) and [Privacy Policy](#).

Third-party services that can access MedTrak's data

MedTrak does not use any third-party services that can access MedTrak's data.

MedTrak does not sell, trade, or otherwise transfer any personally identifiable information to outside companies. MedTrak reserves the right to release personal information when necessary to comply with law enforcement, enforce our policies, or protect ours or others rights, property, or safety,

In the event that MedTrak is ever acquired by another company, that company will be required to oblige by the terms of this privacy policy.

How does MedTrak use personal information it collects?

Any of the information MedTrak collects may be used in one of the following ways:

- To personalize your experience in the app – we can provide different features and tools as you need them.
- To improve the app – we continually strive to improve MedTrak based on the information and feedback we receive from you.
- To improve customer support – your information helps us to more effectively respond to your customer service requests and support needs.

Personal Information and Targeted Advertising

MedTrak does not use customer information to sell behaviorally-targeted advertising to any users of our app, nor does it sell user information to other sites so that they might serve targeted advertising based on their use of our app.

The MedTrak app does not use cookies, which are small files that a website, app, or service provider transfers to your computer through your browser (if allowed) that enables them to recognize a browser and capture and remember certain information.

How MedTrak protects personal information

MedTrak employs a number of technologies to protect users and their personal data. All passwords are encrypted. MedTrak's servers are regularly maintained and updated to include new security improvements as they are developed. Measures are in place to detect and prevent hacking and other forms of illegal intrusion.

MedTrak will notify all users in the event of a data breach to describe how they may have been affected and what measures they may take to protect themselves and their data.

Access by parents of guardians of minors

MedTrak does not provide direct access for parents or guardians to access accounts of users under 18. However, should the need arise, those parties can contact support@medtraksystems.com and we will work with them on a case-by-case basis to provide needed data or support.

Changes to our Privacy Policy

If and when any changes are made to this policy, this page will be updated, users will be notified via email, and their consent asked for the next time they sign in to the app.

Rights to your data

MedTrak respects users rights to their own information and has several policies and features to support those rights.

- All users can update their personal information
- None of the data entered into MedTrak has any value nor is it considered an intellectual property, but students can download patient case information by printing the patient charts and invoices as needed.

There is not a way in the app for users to manually delete their accounts, but users may request their accounts be anonymized by contacting MedTrak's Data Protection Officer at support@medtraksystems.com.

Your Consent

By using the MedTrak app, you consent to the terms of this policy.